

2012 INFORMATION



AUGUST 17-26

COMMERCIAL VENDORS

SPECTRAPRODUCTIONS.COM

208-939-6426




WESTERN IDAHO

FAIR

Go Wild!

Presented by:

BANK OF THE WEST 

 BNP PARIBAS GROUP

Thank you for your interest in participating in the 2012 Western Idaho Fair. Spectra Productions is proud to partner with the Fair by managing all of the commercial vendor space. We look forward to working with you and hope your experience will be a positive one. - Spectra Productions

Reserving Your Space

In order to reserve space in the 2012 Western Idaho Fair you must submit an application/contract, sent with your booth fee in full and insurance certificate. No application/contracts will be accepted without the booth fee paid in full and insurance certificate. If you do not have an "Insurance Requirements" sheet, you can request one from your Spectra representative. Please refer to the insurance requirements sheet for details.

2012 Participants

2012 Applications: Submitting the space application/contract will also serve as your contract. So be sure to submit your booth fee paid in full when sending in your application/contract.

All vendors who displayed in the 2011 Western Idaho Fair have until April 15th, 2012 to reserve a location for the 2012 event. After April 15th all unreserved space will be made available for waiting vendor requests.

Confirmation Packets

Confirmation of your space reservation: Once your application/contract has been accepted you will receive a Confirmation Packet that will have several pieces of date sensitive information that will require your attention. Any requests for services past the deadlines given will result in late charges.

Rules Overview (See **FAIR TERMS AND CONDITIONS** and the **EXHIBITOR HANDBOOK** for complete rules)

- Each exhibitor must provide proof of general liability insurance of no less than \$2,000,000.00 Product liability of no less than \$2,000,000.00 is requested for food samplers. Proof of insurance will be required once a contract has been issued.
- Each exhibitor who hires employees must also provide a copy of workers compensation insurance. If no employees are hired, a letter stating so must be on file by the dates given.
- Drawings may not be held and microphones or other sound producing items may not be used without prior approval. If you plan to hold a drawing or use a microphone, the forms for obtaining approval will be included with your Confirmation Packet. Please fill out and return the appropriate form by the dates given.
- If you plan to hand out edible samples to promote your products, you must complete a Food Sampling Form. Additionally if you are not currently licensed by the Central District Health Department, you are required to complete a license application/contract at least 15 days prior to event and return it to the Central District Health Department.
- Any special request(s) need to be submitted on a separate sheet of paper. Please be as detailed as possible. All requests will be reviewed. No guarantees will be made.
- In order to provide a professional and complete presentation you may attach brochures, photographs, detailed drawings or any information about your product and booth as it looks while in operation. We cannot ensure the return of materials sent for this purpose.

Tent & Canopy Policy

Western Idaho Fair management requires that all vendors adhere to standard guidelines in regard to tents or canopies covering outside displays. All tents or canopies must be of a professional design specifically designated for trade shows, fairs, and festivals. Canopies that are designated for backyards, beach or picnic use, or "makeshift/homemade" structures made from tarps, PVC pipe, etc., are not allowed. If you are unsure if your current canopy will be allowed please send photos with your application/contract. If needed, professional canopies are available for rental; set up and take down is included in the rental price. Just ask your Spectra representative for details.

Thank you for your support of the 2012 Western Idaho Fair!

WESTERN IDAHO FAIR

Go Wild!

August 17-26, 2012
Outside Vendor Space Locations

Outdoor Vendor Show Hours:
12pm-11pm (option of 12am)
Closing on final Sunday at 9pm

← **To Carnival**

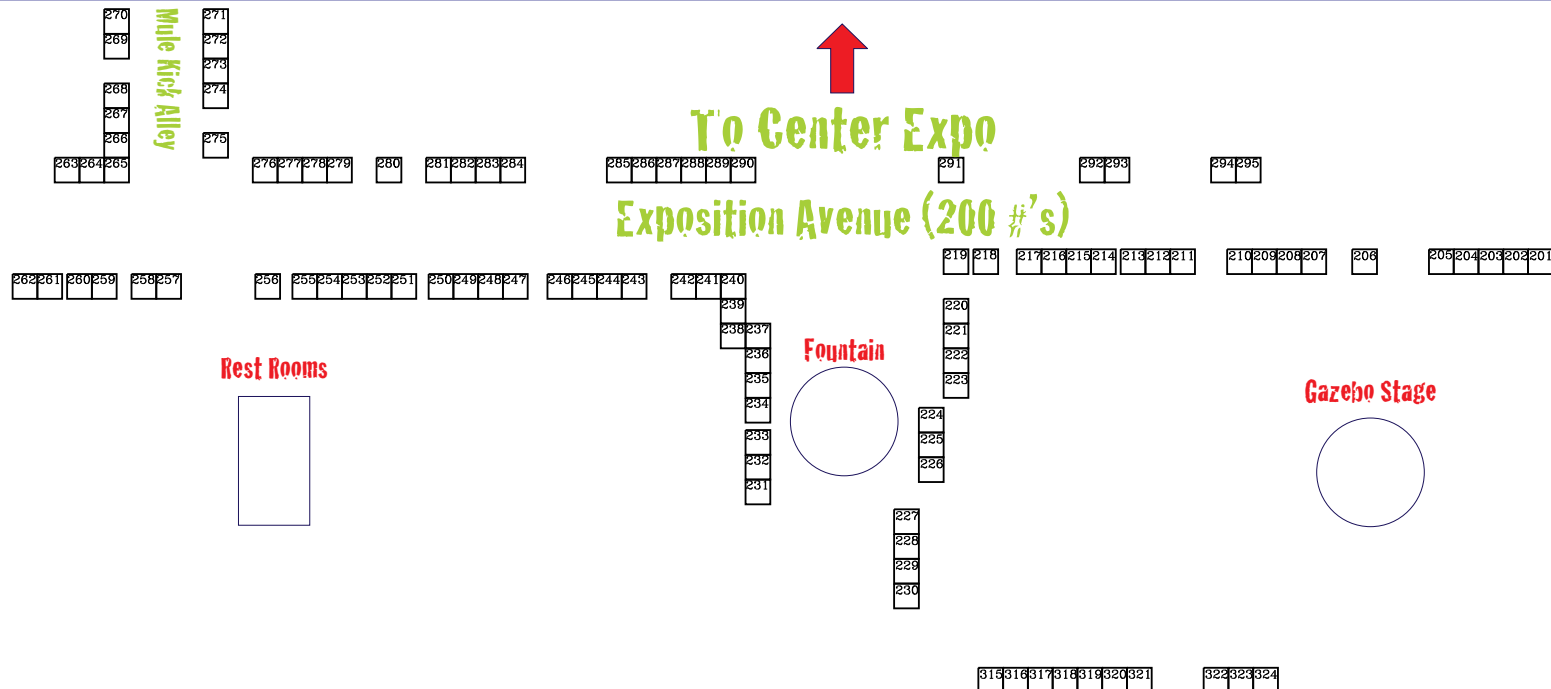
Candy Cane Lane (Food Booth Section)

Candy Cane Lane (300 #'s)

Eureka Lane (400 & 500 #'s)

Midway Drive

Gate C



Gate A

Fair Office

Gate B

Booth Pricing

- 10' x 10' = \$675.00
- 10' x 20' = \$925.00
- 15' x 15' = \$965.00
- 10' x 30' = \$1120.00
- 10' x 40' = \$1255.00
- 20' x 20' = \$1255.00
- 20' x 30' = \$1525.00
- 20' x 40' = \$1795.00
- 30' x 30' = \$1930.00

Larger display spaces can be arranged. Ask your Spectra rep for bulk rate pricing.

Tent Canopy Guidelines: The Western Idaho Fair management is requesting that all vendors adhere to their guidelines in regard to tents or canopies covering outside displays. All tents or canopies must be of a professional design specifically designated for trade shows, fairs, and festivals. Canopies that are designated for backyards, beach or picnic use, or "makeshift/homemade" structures made from tarps, PVC pipe, etc., are not allowed. If you are unsure if your current canopy will be allowed please send photos with your application/contract. If you need, professional canopies are available for rental; set up and take down included. Just ask your Spectra representative for the details.

(208) 939-6426 • www.spectraproductions.com





WESTERN IDAHO FAIR

Go Wild!

August 17-26, 2012
Inside Vendor Space Locations

Indoor Vendor Show Hours:

Fridays & Saturdays: 12pm-11pm

Sunday-Thursdays: 12pm-10pm

Closing on final Sunday at 9pm

Booth Pricing

All Booths are 10' x 10'

Corner Booth = \$975.00

Corner plus One Booth = \$1605.00

Corner plus Two Booths = \$2165.00

Corner Plus Three Booths = \$2695.00

One Booth = \$800.00

Two Booths = \$1430.00

Three Booths = \$1990.00

Four Booths = \$2520.00

Larger display spaces can be arranged.
Ask your Spectra rep for bulk rate pricing.

