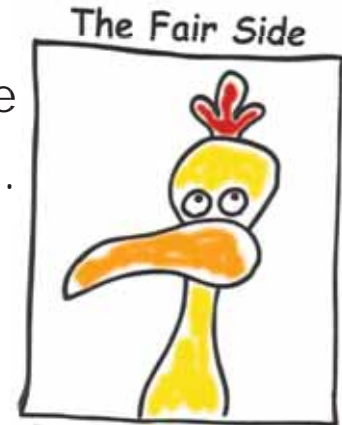


Yes, George, we have
a class for that.



This is remarkably the 113th hosting of Western Idaho Fair. We can surely find 113 ways to capture the essence of this Treasure Valley institution. In fact, next year Americans will celebrate 200 years of the American Fair. We plan to coast right along in that celebration, making way for new generations to enjoy all that we offer here for the best value money can buy.

Last year, we learned that the # 1 desire people have is to be an interactive part of their entertainment experience. What better opportunity than Western Idaho Fair! We have more than 18,424 classes to choose from -- yes, 18,424! If you love raising Rhode Island Red chickens, we have a class for that. If you make segmented fishing poles, we have a class for that. If you're a basketball mom with a great photo of your kid's best jump shot, we have a class for that too.

You also can earn a bit of pocket cash for your efforts. In fact, one of our exhibitors earned a whopping \$2,780 in prize money last year. And that purple rosette hanging on your wall isn't so bad either. Our many generous sponsors help us provide these rewards.

One more item to note....in case you want to learn how to raise cactus, or if you are curious about installing energy-efficient windows, we now have a new demonstration series for home use. You might be surprised what you can learn from top 4-H youth in their demonstration contest. Our new "Demostation" takes place all week in the Western Town building.

Western Idaho Fair welcomes you back -- we missed you! Have a great exhibition, and enjoy the multitude of entertainment while you're here.



Hans

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